

MEDIA IMAGINARIES : A CRITICAL PLAYBOOK

Editor Annette Hill Co-Editor Joke Hermes and Simon Dawes Intellect Ldt ISBN 9781835954652 £29.95 234 pages A paraître le 9 novembre 2026

Description
This collection of new work by international scholars on media imaginaries explores the concept as a tool for reflection. Media imaginaries are shape shifters, taking multiple forms as make believe, as thinking outside the box and as social practices.

The term media imaginaries refers to the cultural and infrastructural work of texts and artefacts, audience engagement and experiences and commercial and civic organisations. Authors in the collection empirically and conceptually examine media imaginaries as multiform, providing space for dialogue on themes of political-social imaginaries, cultural-technological imaginaries and reflecting imaginaries.

Media Imaginaries explores how media shapes both real and imagined experiences, examining the interplay of media practice, culture, and imagination across past, present, and future contexts. It highlights the impact of AI-enabled content and media ecologies on everyday life globally, offering fresh insights for media studies. The collection bridges multiple academic traditions, making it an important and widely relevant contribution to the field.

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